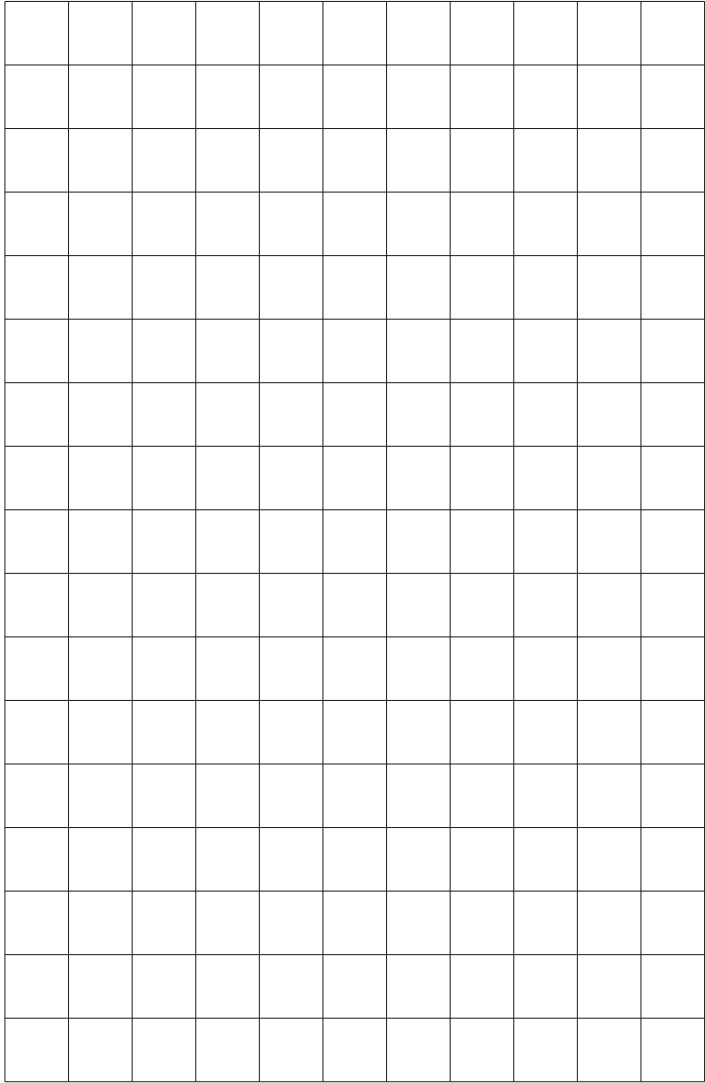
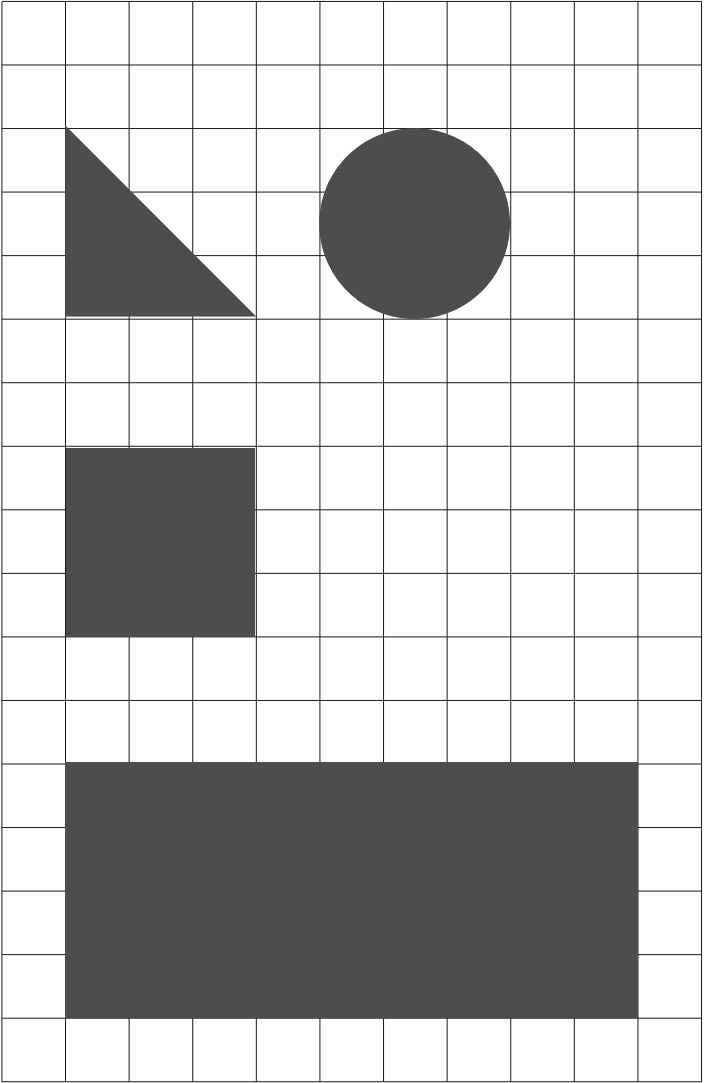


Branding Kit

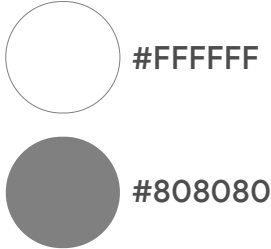
4x4 Grid



Visual Elements



Color Group



Textures

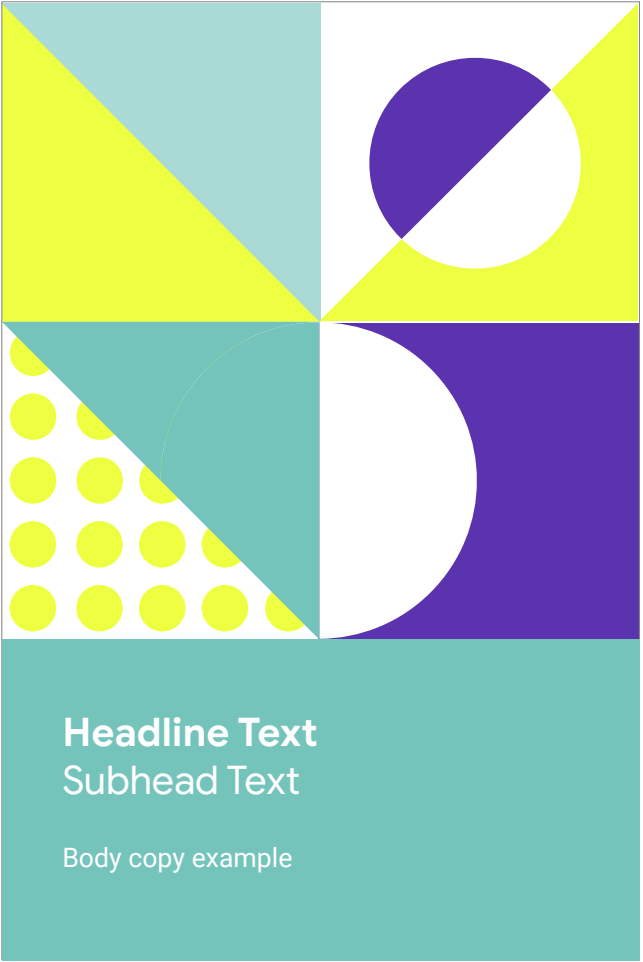


Key Art Samples

Lockup One



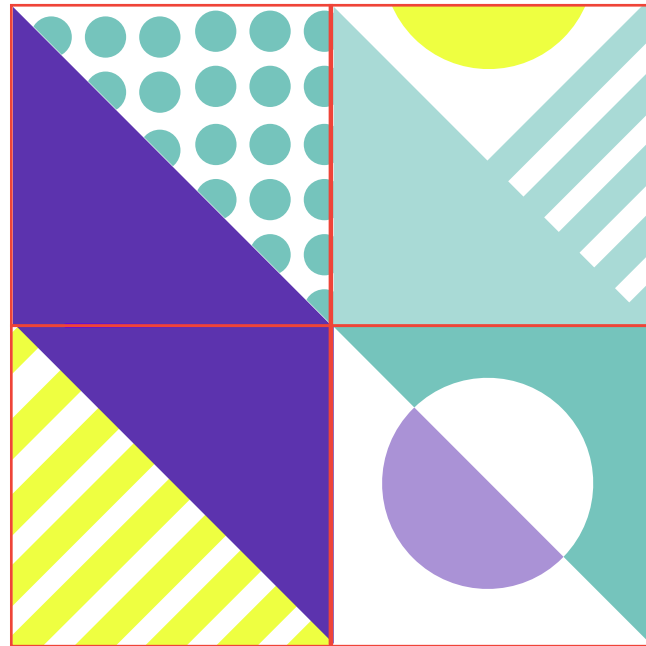
Lockup Two



Lockup Three

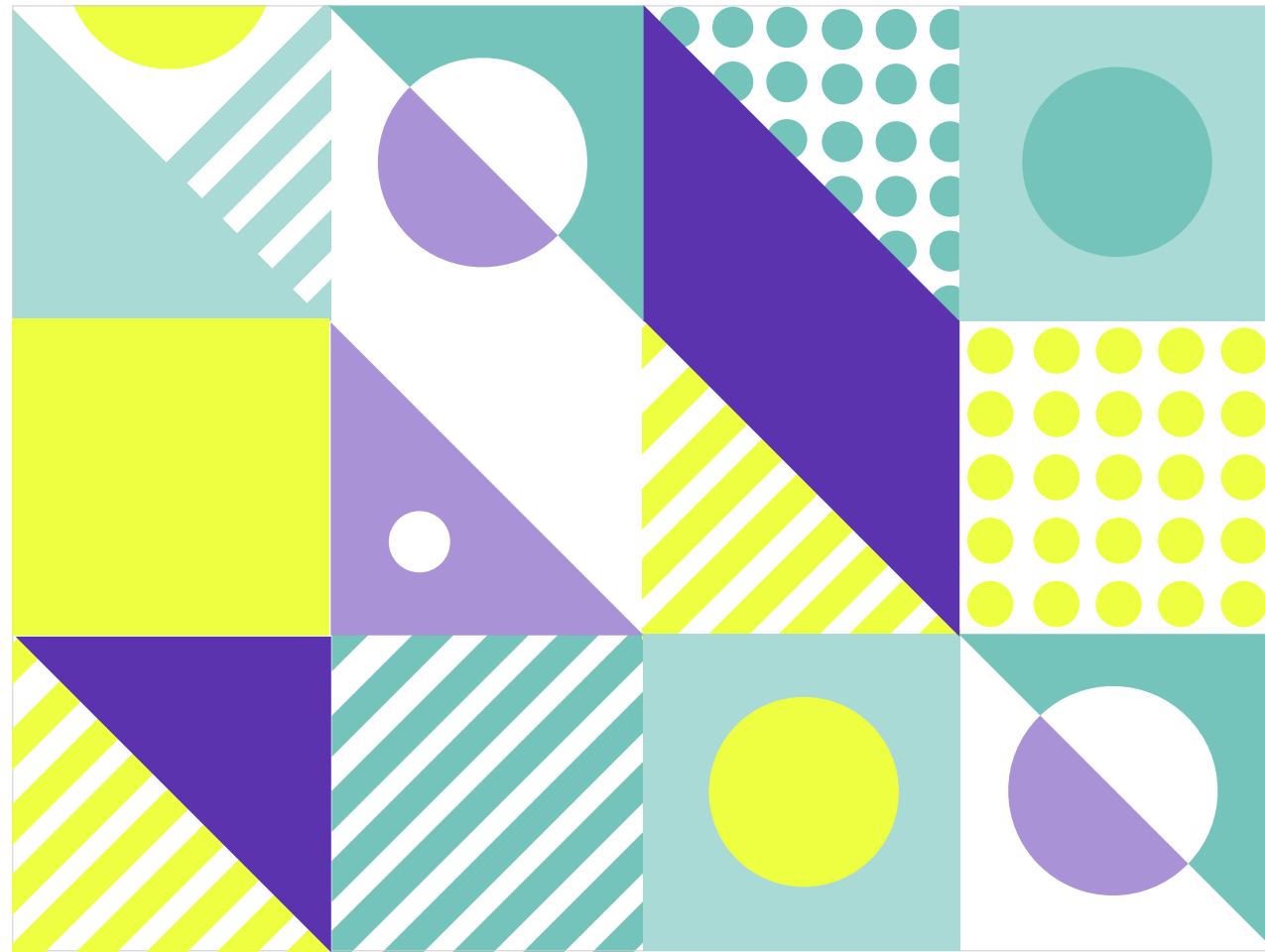


Visual Center Rules



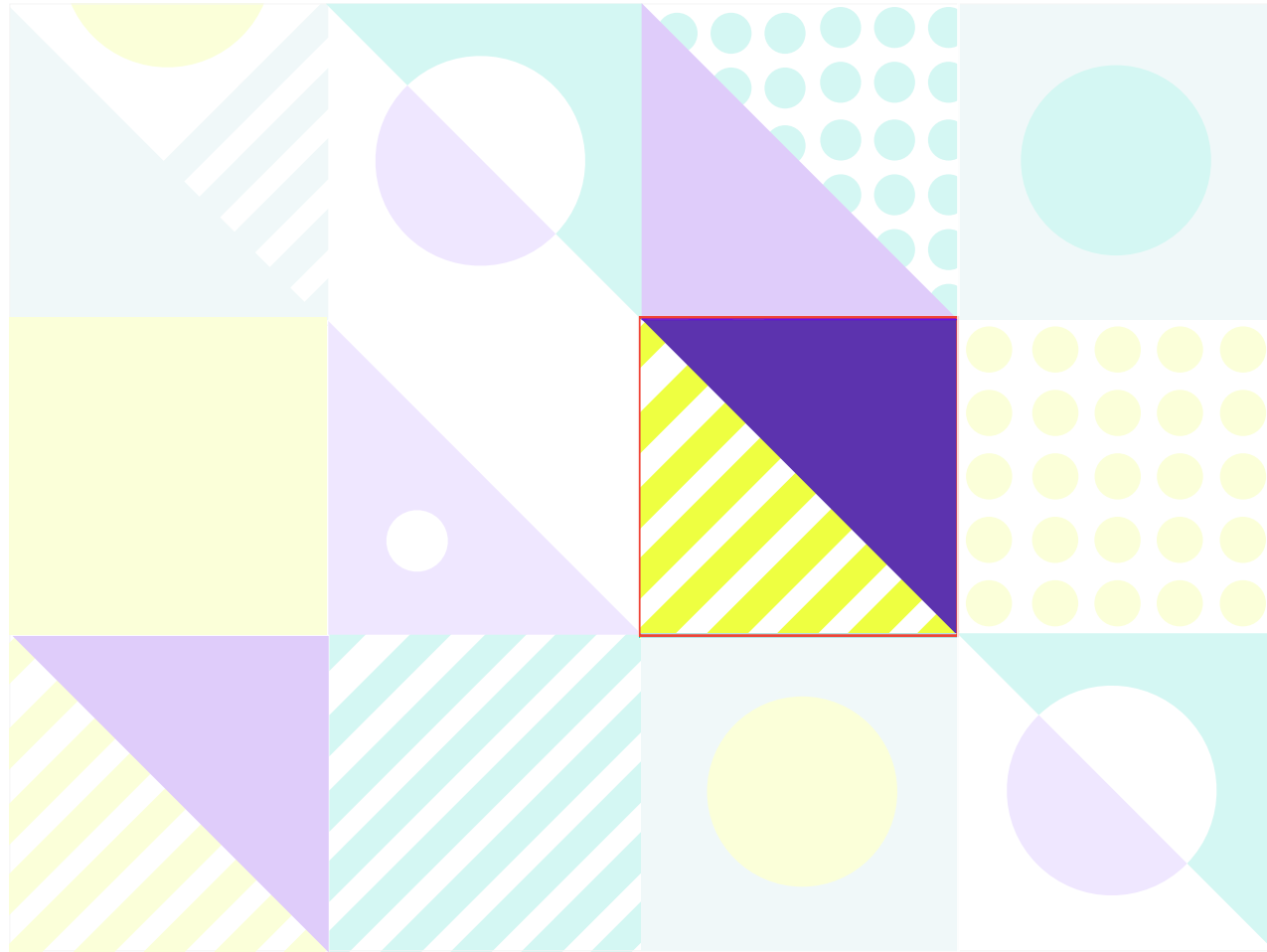
1. Follow the 4x4 grid for all graphics, except for circles that go one point
2. Line textures and dot textures never touch

Cellular Compositions



Each cell is a composition within itself, following the 4x4 grid..

Larger Compositions



When cells come together, they compliment each other building a larger composition.